International architectural competition

for new vision of Pazardzhik City Market

In this project, given the time constraints of the competition, the designer did his best to base his knowledge of the site and the factors affecting it on providing the best answers to the needs and removing the current obstacles and problems. Looking at the speed of developments in today's world, with regard to technological advancements, especially changing definitions of work and leisure. Create a futuristic urban space based on local and national architecture and the ancient and historical roots of Bulgarian architecture (Ottoman-Roman architecture and traditional Bulgarian architecture) to define a new and futuristic definition of the interaction of different parts of the market and the surrounding environment. The Bulgarian flag consists of three colors: white, green and red, and is a symbol of the coexistence of different ethnicities and religions together and neighboring countries. These three are seen in many cases in this city, including: three architectural styles: Roman, Ottoman and Bulgarian, three religions: Christianity, Islam and Judaism, three daily activities: business, entertainment and sports and life - three forces of the market, green space and parking lots. The final concept is inspired by the roofs of old Bulgarian houses and Pazardzhik, and one of the most enjoyable pastimes is shopping or watching others shop. The plan is designed in such a way that the territory for pedestrians and bicycles is separate, but for the stalls and other spaces, including the fire department And there is a possibility of emergency traffic. The project is designed in such a way that it is zoned and the stalls that need to carry heavy equipment are on the ground floor and the rest are on the next floors. Five beautiful restaurants are spread across the floors and the flower stalls are on the second floor next to two coffee shops. In general, the open, semi-open and closed spaces are intertwined and the user will not only not feel repetitive, but a diverse space has been created for him and there is everything from romantic dates to music concerts and festivals and ceremonies to other types of entertainment. The building will become a monument.

The structure of the building is concrete combined with metal, and the interior covering is a combination of plaster and wood, and in the parts where the glass roof is of a resistant type and is also thermal and moisture-proof. For greater beauty, video mapping is planned on the ceilings to add volume to the beauty of ceremonies and celebrations. Elevators and ramps are planned for the disabled, the elderly, children, and for carrying cargo to the pavilions, and in the semi-open parts, a simplified concept of Ottoman, Roman, and Bulgarian arches has been used, and the ceiling of the building will be illuminated in three colors: red on the ground floor, green on the first floor, and white on the second floor, reminiscent of the national flag. Multipurpose spaces such as places for various tables and

ceremonies are also strengths of the design. Due to the lack of time for the second concept, the same idea will be presented if needed, of which several images are provided in the sheets, in which the type, the ceilings are flat and evoke the floating state of a ship on the waves.

Analysis of the Territory and the Urban Design Perspective

In the heart of this city, where memories are tied to the pavements, lies a territory that, despite its unparalleled potential, is plagued by functional interference and spatial chaos. As local people and experts have acknowledged, this area faces challenges such as overlapping uses, interference of pedestrian, bicycle, and customer paths; knots that will only be opened with scientific planning and architectural tools.

On a local scale, habituation to the status quo has weakened the motivation for change among users. The limited financial capacity of exhibitors is also a serious obstacle to the path of transformation. Therefore, holding a design competition is not only a sign of the will of the authorities to create a luxurious and urban space, but also a promise of a bright future for the neighborhood, the region, and the city.

Overarching Objectives of the Conceptual Design

The proposed solution, from a scientific and technical perspective, seeks to achieve the following objectives:

• Accurate separation of uses and elimination of functional interference

• Separation of pedestrian, bicycle and cycle paths while maintaining spatial continuity

• Improving the quality of the urban environment and market from a functional and aesthetic perspective

• Creating a lasting monument that will become a national and international symbol of the city; a place for making memories in all seasons, in sorrow and joy, in rituals and celebrations

• Designing an interactive, happy and health-oriented space with a focus on the well-being of citizens

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Development Solution: Spatial and Functional Organization

In the proposed design, commercial, recreational, sports, tourism and transportation areas have been analyzed according to age and social needs. This space not only meets the needs of the market, but also provides a platform for interaction between generations, holding national and religious festivals, and experiencing urban life 24 hours a day, all year round.

Access for exhibitors is provided by ramps and elevators, while pedestrian, disabled and elderly paths are also carefully designed. Here, the city flows in the bazaar and the bazaar is woven into the city; people flow like a clear stream in every corner and the passion for life ripples in the space.

🌿 Outstanding features of the development plan

• Intelligent connection of the competition area to the urban fabric by integrating uses

• Landscape design and green areas with a sustainable and planned approach

• Organization of car, bicycle and pedestrian movement with minimal interference

• Optimal accessibility from the city to the site and vice versa

• Utilization of Roman, Ottoman and Bulgarian architectural motifs in a new format

• Respectful interaction with local architecture and predecessors

• Creation of an urban monument with high functionality and striking visual beauty

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The main idea of the conceptual project

Inspiration from the traditional roofs of Bulgarian houses and the city of Pazardzhik, ConceptT-shaped, where shopping and shopping viewing become an enjoyable experience. Separation of pedestrian, bicycle and cycle paths with emergency access for firefighters and ambulances is considered.

Functional zoning, heavy booths on the ground floor and other spaces on the upper floors, five restaurants on different floors, flower shops and coffee shops on the second floor, and a combination of open, semi-open and closed spaces provide an unparalleled variety for users. From romantic dates to concerts and rituals, everything fits in this space.

🏗️ Structural and aesthetic features

The structure is a combination of concrete and metal, with an interior cladding of plaster and wood. Heat- and moisture-resistant glass ceilings, video mapping during ceremonies, tricolor lighting (red, green, white) reminiscent of the Bulgarian national flag, and arches inspired by Ottoman, Roman, and Bulgarian architecture, all serve to create a luxurious and memorable work.

Multipurpose spaces for tables and ceremonies are among the strengths of the design. If needed, a second concept with flat ceilings inspired by a ship floating on the waves will also be presented.

Finally, I must announce that the construction area is 3,850 square meters, and the length of the walkway excluding the site is 1,000 meters, and the estimated construction value is $5,775,000.